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Media Release

The Nevada Division of Emergency Management/Homeland Security Partners with Southern Nevada Emergency Management and University of Nevada, Las Vegas for National Preparedness Month - “Be Disaster Aware, Take Action to Prepare”

September is National Preparedness Month and the Nevada Division of Emergency Management/Homeland Security (NDEM), in conjunction with Southern Nevada emergency response and emergency management partners, will participate in Emergency Preparedness activities at the Sam Boyd Stadium on Saturday, September 6th during the first home game of UNLV Football as they challenge the University of Northern Colorado.

As part of these Preparedness Activities, a collection of emergency vehicles used by responders will be on display in front of Sam Boyd Stadium. These vehicles are to be set up in a high-traffic area, and will attract the attention of fans as they celebrate before the game, and on their way in to the event. This placement allows the opportunity for our responders to interact with the public, describe our roles during emergencies/disasters, and educate the public on how they can best be prepared for the unexpected.

WHO: Nevada Division of Emergency Management/Homeland Security, Southern Nevada emergency response and emergency management partners, Public Safety Agencies, University Medical Center, Southern Nevada state agencies, Community Emergency Response Team volunteers and University of Nevada, Las Vegas

WHAT: September is National Preparedness Month (NPM), first established after 9/11 to increase preparedness in the U.S., a fitting time to join the effort to help our community prepare for an emergency. Preparedness is a shared responsibility; it takes a whole community.

On field recognition of Southern Nevada emergency responders and support personnel will take place during the UNLV football game.

WHEN: Saturday, September 6, 2013

WHERE: Sam Boyd Stadium, 7000 E Russell Rd, Las Vegas, NV 89122

TIME: The preparedness activities will be set up from 3:00pm until kickoff at 7:00pm.

WHY: Emergencies can happen anytime and anywhere without notice. Households, businesses and organizations should prepare in the event an emergency causes you to be self-reliant for three days without utilities, electricity, or water, without access to a supermarket or local services or maybe even without response from police, fire or rescue. Preparing can start with four important steps: Be informed about emergencies that could happen, and identify sources of information in your community that will be helpful before, during and after an emergency. Make a plan for what to do in an emergency. Build an emergency supply kit. Get involved.

National Preparedness Month is an effort to strengthen the United States preparedness capabilities. The national preparedness architecture encompasses prevention, protection, response, and recovery efforts to prepare the United States for all hazards – whether terrorist attack or natural disaster. Sponsored by the Ready Campaign and Citizen Corps, this year’s National Preparedness Month will focus on strengthening our communities through public events and online communities.

In order to thank responders within the community, UNLV will provide on-field recognition for responders in front of the crowd at the Sam Boyd Stadium.

UNLV will also be honoring responders by offering discounted admission of \$9.00. In order to obtain this discounted admission, tickets may be purchased on the UNLVtickets.com website by entering the code RESPONDER in the “Promo / Presale Passwords” field and clicking “Go.” The attached flier may be distributed within your organization in order to notify your staff of this opportunity.

More information about National Preparedness Month go to www.dem.nv.gov.

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